

# Emerald – AIMS Research Fund Award 2007

*“Supporting the dissemination of knowledge for social good in India”*

## Call for Indian management research proposals

This year, Emerald Group Publishing Limited, publisher of the largest collection of international business and management journals, and the Association of Indian Management Schools (AIMS), formed in 1988 on the basis of a decision to establish a network of management schools in India, are proud to offer a research grant for an Indian project in the field of management. The funding award will amount to up to £2,000 (US\$4,000 equivalent). Applications should address the dissemination of knowledge for social good with a specific orientation toward benefit for the Indian economy.

### Eligibility

At least one member of each research team must be based in India.

### Judging criteria

Each application will be judged, by a panel of experts, on the criteria below. The research must:

- Be of significance, particularly illustrating how it will benefit the social good.
  - Demonstrate originality and innovation.
  - Make an outstanding contribution to theory and its application.
  - Illustrate the appropriateness and application of the methodology.
  - Demonstrate sound implications for theory and practice.
- Each proposal, to arrive either by post or by e-mail, should:
  - Have a summary stating specific goals, outcomes and benefits of the research. This should not exceed 2,000 words.
  - Display clearly a statement of purpose and intent.
  - State clearly the methodology(ies) applied and explicitly describe the research process.
  - State expected research outcomes and expected impact and possible application.
  - Specify the expected timescales of the research process.
  - Outline projected costs and total research grant required.

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## Contact

To view this information online, or to find out about the winners from previous years, please see [www.emeraldinsight.com/awards](http://www.emeraldinsight.com/awards)

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## Key dates

The closing date for applications is **1 July 2007**.  
The initial short list will be completed by **mid-August 2007**.

Winners will be announced in early **September 2007**.

Details of the **Emerald Research Fund Awards: Library and Information Science (LIS) Category** will be announced this summer at [www.emeraldinsight.com/awards](http://www.emeraldinsight.com/awards)

## About Emerald

Established in 1967, Emerald Group Publishing Limited is the world's leading publisher of management journals and databases.

Emerald celebrates 40 years of publishing excellence in 2007 and publishes over 180 peer-reviewed titles such as *Management Decision*, *Marketing Intelligence & Planning*, *Journal of Knowledge Management*, *Industrial Management & Data Systems* and *The TQM Magazine*, along with a core collection of library and information science journals. The Emerald flagship product for the academic sector, **Emerald Management Xtra** ([www.emeraldinsight.com](http://www.emeraldinsight.com)), is dedicated to the development of business schools and management departments worldwide. The key product for the corporate sector is **Emerald Management First** ([first.emeraldinsight.com](http://first.emeraldinsight.com)), the fastest, most reliable online search tool for management information.

## About AIMS

The Association of Indian Management Schools (AIMS) was formed in 1988 as a network of management schools at the National Conference of the Heads of Management Education Institutions, held at Indian Institute of Management, Bangalore in April 1988.

AIMS has since grown into a powerful body for management schools with a membership of about 400 Institutes. AIMS is the second largest network of management schools in the world.

The mission of AIMS is to function as the professional association of management education concerned with quality of management, manpower training and development, management research, curriculum development and to take all such steps on its own or in collaboration with other agencies for the promotion of Management Education in India.

AIMS had a strong presence at the Education Global Forum, October 2005, in Santiago and AACSB Annual Conferences, April 2006, in Paris and April 2007 in Tampa, Florida.

Find out more about AIMS at [www.aims.org.in](http://www.aims.org.in)

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